









e-Park

Seattle's electronic parking guidance system

May 25, 2010

Seawall and Viaduct Parking Mitigation



e-Park Signs





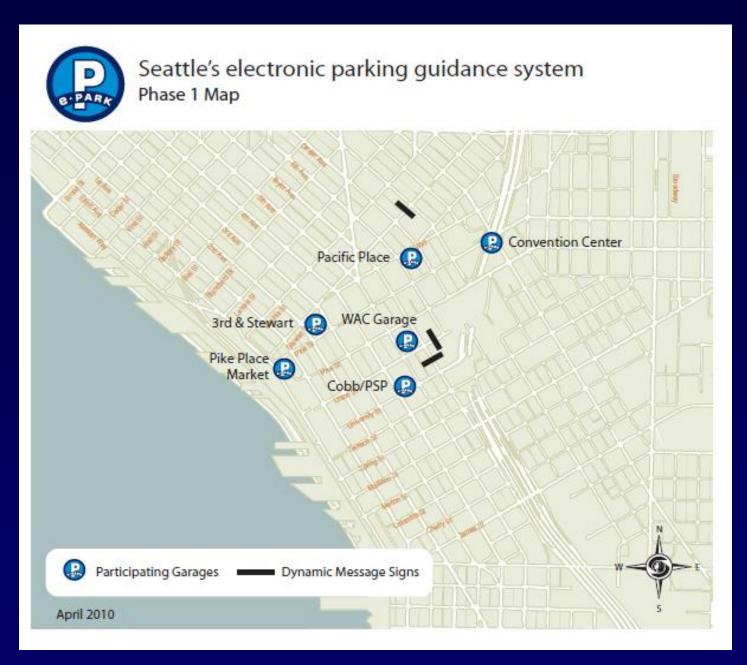


Dynamic Sign

Dynamic Facility Sign

Static Directional Sign

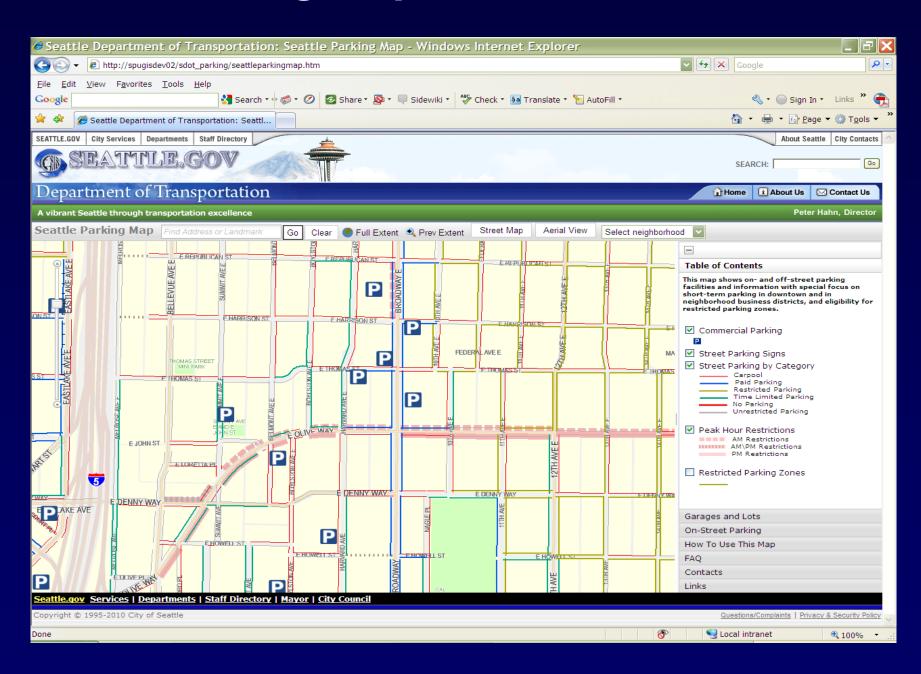
Pilot Phase: Participating Garages



Phase II and beyond



Seattle Parking Map



e-Park Schedule

2010

2011

2012

2013

e-Park Pilot launch (3Q)

Phase I Build out started

Phase I Build out complete

Customer parking conversion targets achieved

Seattle Parking Map launch (2Q)

Phase I Build out garages identified (10-15)

Phase II opportunities identified

